

Peer-to-Peer Education: The Dynamics of Student Associations in Learning

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Abstract. *Within this research, 65 active and former members of student associations were surveyed, who voluntarily completed the survey and represent a convenient sample. The research examined the frequency of communication with various stakeholders influencing the associations' work and investigated the faculty's readiness to encourage and support student initiatives. Additionally, the motivation for joining student associations was explored, as well as how likely students are to recommend involvement in the associations' work. Finally, the impact of association work on the individual was studied, and whether participation in associations affects grades. The objectives of the research are to assess the state of faculty support for student associations, evaluate the frequency of communication among association members, and uncover the relationship between student recommendations for joining the association and the recruitment of new members. For research purposes, a survey titled "Peer-to-Peer Education: The Dynamics of Student Associations in Learning" was conducted and subsequently analysed using statistical analysis and descriptive statistics, from which conclusions were drawn. Survey respondents were active and former members of student associations in Croatia and Serbia. Associations can apply the results of this research to attract new members and compare their activities with other associations. For faculties, it can serve as a good indicator of how to activate students to join student associations that contribute to the faculties themselves.*

Keywords. Associations, students, student council, communication, faculty, personal development, society

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