## Volunteering: A Versatile Platform for Building and Cultivating Robust Professional and Social Competence (CECIIS)

Ana Novak

The Faculty of Organization and Informatics The university graduate study Economics of Entrepreneurship (EP) anovak20@student.foi.hr

Abstract. Can volunteering affect an individual's business and personal development, remove biases, and direct an individual to pursue both personal and community goals? Volunteering entails dedicating time for the community's benefit. This research examines its impact on personal growth.

The research focuses on how volunteering during the academic life of the respondents contributes to their individual development and career aspirations. Furthermore, this research delves into how volunteering influences the successful completion of the recruitment process for specific positions as well as further career paths, aiming to review its impact on social and professional competencies and its correlation with personal growth.

Qualitative research was conducted using a questionnaire on the influence of the respondents' volunteer experience on the development of personal, professional and social skills, as well as their formed opinions on the research topic. The questionnaire included 22 questions: demographic questions, Likert scale statements, and single or multiple-answer questions. The research process included a convenience sample of 125 respondents studying within the borders of the Republic of Croatia. Students were chosen randomly, regardless of whether they volunteered or not.

Statistical analysis of the survey data reveals a significant correlation between two variables: the number of volunteer hours and the perceived value of volunteer experience as a pivotal factor in career development and the acquisition of essential skills. In this context, a positive relationship between the variables was observed. As the number of volunteer hours and the level of responsibility increase, so do the opportunities to acquire new skills and develop existing ones. Additionally, long-term volunteer experience facilitates career path selection and obtaining the desired work position.

This research shows that students value volunteering and believe it should be more popularized. Increased volunteer engagement enhances placement prospects within organizations, highlighting the need to promote and practice volunteerism more.

## *Keywords.* Volunteering, Personal Growth, Business Development, Community, Social and Professional Competences

## Acknowledgments

Deepest gratitude is extended to Prof. Violeta Vidaček-Hainš, Ph.D., for her unwavering dedication, tireless efforts and exceptional mentorship. Additionally, profound appreciation is expressed to the Faculty of Organization and Informatics in Varaždin for their outstanding support and collaboration in all student endeavors. The commitment to fostering an enriching and supportive environment is inspiring.

## References

- Caligiuri, P. M., Mencin, A., & Jiang, K. (2013). Win-Win-Win: The Influence of Company-Sponsored Volunteerism Programs on Employees, NGOs, and Business Units. *Personnel Psychology*, 66, 825– 860. Retrieved on 8 June 2024 from https://shorturl.at/3pY1j
- Juzbašić, M., & Vukasović Hlupić, T. (2015). Personality Traits and Motives for Volunteering. *Psychological Topics*, 24(2), 279-304. Retrieved on 10 June 2024 from <u>https://hrcak.srce.hr/142132</u>
- Malouf, A., Selaković, M., & Ljepava, N. (2016). Exploring the Relationship Between Corporate Volunteering and Internal Communications in Multinational Organizations. *Communication Management Review*, 1(2), 6-22. Retrieved on 10 June 2024 from https://hrcak.srce.hr/171939
- Zakon o volonterstvu NN 58/07, 22/13 (NN 84/21). Retrieved on 8 June 2024 from https://www.zakon.hr/z/258/Zakon-o-volonterstvu