

Abstract

This paper aims to analyze the utility of computer-mediated communication among high school students. The first section of the paper shall provide an overview of social and electronic media, their utility, and how they are employed in business dealing and deal conclusion. Additionally, the advantages and disadvantages of (each) social media platform(s) and the results of an anonymous survey of high school students shall be analyzed. Special emphasis shall be placed on the data obtained as they shall be taken as an indicator of the extent of social media addiction among young people. Moreover, the paper shall also discuss measures that could be undertaken to reduce the percentage of high schoolers suffering from Internet addiction disorder. The results of the survey on social media are expected to spark concern, as nowadays young people tend to utilize social media exclusively for entertainment purposes, thereby not exploiting the advantages that the internet provides them, especially with regards to the ways of acquiring new knowledge.

3 keywords: social media, mobile phones, the advantages and disadvantages of social media

Title: COMMUNICATION USING DIGIAL TOOLS AND THE ROLE OF SOCIAL NETWORKS