

Microsoft Word Template for the Central European Conference on Information and Intelligent Systems (CECIIS). Poster submission

Abstract

Writing final paper, at the topic Similarities and Differences at the Communication in the International Business Environment, requires conducting some research due to better conclusion of the theory.

The goal is to better understand communication process and weight of international communication as part of business environment. Nowadays cooperation between two partners is diverse and it includes so many different cultures. The importance of international communication as a part of business environment is growing so everyone in business world should become acquainted with other cultures as much as possible.

The research has been conducted as an interview where the interviewees were people who are daily communicating with diverse cultures. A number of expected interviewees is from 10 to 15, from different positions and business environment. They all have met many different cultures and it is interesting how they adjust to them as much as they can so that there would not be any discomfort during communication process. Even when they come up to some barriers they try to break them so that their encounter could go in the best possible direction.

The results that are expected from the research that has been made are different due to asked questions and different people that has been asked. Nearly every interviewee suggests that a communicator should pay attention on body language, listening skills, nonverbal communication and verbal communication. Also, whenever there is an encounter with a person from a different culture there should be done some preparation due to easier communication and understanding of their culture. Their advice to people who will encounter with different culture for the first time in the business environment is well preparation, relaxed atmosphere, openness, patience and good will to make people you are meeting from different culture welcome and as part of your society. Doing so, communication process should go smoothly and memorable, even creating long-lasting partnership.

Keywords: communication, final paper, research, interview, business environment

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