

Youth Entrepreneurship in the Republic of Croatia: Motives and Barriers

Nikolina Bajkovec

Faculty of Organization and Informatics Varaždin

Pavlinka 2, 40000 Varaždin

nbajkovec@student.foi.hr

***Abstract.** In this thesis, there is a overview of the existing barriers when young entrepreneurs enter the market, what opportunities and threats they face when starting an entrepreneurial venture, and what motivates young entrepreneurs to start their journey. Youth entrepreneurship as a creative treasure on the market plays a major role in its development and sustainability.*

The aim of this thesis is to identify the motives and obstacles faced by young people who decide to stay in Croatia after their formal and informal education and start their own entrepreneurial venture. In the literature review, key theoretical concepts related to youth entrepreneurship will be presented, as well as the results of previous research in this area. The thesis contains a systematic overview of the measures implemented by the European Union and the Republic of Croatia to encourage entrepreneurial activities of young people, self-employment and education for young entrepreneurs, and the way in which youth entrepreneurship is promoted within the European Union and the Republic of Croatia. The research uses available secondary data as well as primary qualitative data that will be collected by interviewing young entrepreneurs.

Keywords. youth entrepreneurship, the Republic of Croatia, motives, opportunities, obstacles, barriers, support policies, EU programs, encouraging the entry of young people into the world of entrepreneurship

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