

Sale communication

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Abstract. *With communication people are expressing their needs, expressions and intentions to other people. Informations are transmitet from sender to reciver. Communication in companies is very important for good quality and right time for doing all business and assignments. Companies every day communicate with their bussines partners, supplayers and existing buyers.*

On space distance all of included there is a positive tehnological advance that is lead to using new channels of communications as in private so in their business life. In order for the organization successfully do their business and achieve their goals the important factor represent employees with the skills of clear and precize communication. Those skills are necessary in every segment of the job and every person involved it perfect them individually.

In this final paper it is analized business communication on the example of company Hrvatski Telekom d.d. HT Group which is the leader provider of telecommunication services which gives services of mobile and imobile telefon service, whole sale, internet and data service. This poll willll be spend between employees and clients of that bussines to see the form in communication in salles over Google and the results will be analized and shown graphical. With the help of this research we will be able to consider the act of communications during proces of salles.

Keywords. communication, sale, business environment