

Women in entrepreneurship

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Abstract. *Entrepreneurs are the real heroes of economic life. A good entrepreneur is considered to be energetic, resourceful, alert to new opportunities, able to adjust to changing conditions and willing to assume risks involved in change. Often, when the word entrepreneur is mentioned we think of a man in a suit. That thought points to inequality between female and male entrepreneurs. As in entrepreneurship, inequality is also manifested in everyday life by dividing everyday jobs into men's and women's. Although we live in a modern time and there have been numerous changes that contribute to equality, there are still more men starting their businesses than women. This final paper deals with women entrepreneurs, their beginnings in entrepreneurship, the importance of women in entrepreneurship and challenges they face when starting and performing entrepreneurial activities. Furthermore, here are mentioned the differences in female and male entrepreneurship, which are mostly manifested in the entrepreneurial activity, motivation, willingness to take risks and salary. A survey conducted among students on their opinion on gender equality reveals the extent to which inequality is present in society, at work and to what extent inequality has decreased.*

Keywords. entrepreneurship, women, equality

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