

Groups and their role in communication

Roberta Štander

Faculty of Organization and Informatics

University Zagreb

Pavlinska 2, 42000 Varaždin, Croatia

rstander@foi.hr

Abstract. Working in groups is becoming more common today. Individuals work together in groups on a daily basis to perform a task more efficiently and quickly. Very often the term of a group is equated with the term of teams, but it must be kept in mind that not every group can become a team because its members did not meet for the same reasons. Members of an effective team are gathered together to achieve a common goal, while the main goal of working in groups is to exchange information. Thus, the theoretical part refers to differences between groups and teams. First of all, the term of groups will be defined and classified, as well as the reason why people join groups, which are the types of teams and what are the characteristics of successful and unsuccessful teams. In addition to the theoretical part of the paper, a research part of the paper was also made. The aim of the research and the topic of this paper is to determine how groups are formed, what are the characteristics of groups and their members. At the same time, the aim is to analyze what are the individual differences of group members, whether the individuals are more efficient in performing group or individual tasks and in which measure are motivators important for their work. The respondents of the research were all individuals who have the social network Facebook, since an online survey was made for the needs of the research itself, which was shared there. After the survey, key conclusions were made, such as why respondents join groups, what are the biggest shortcomings of working in a group or team that disrupt the harmonious work of individuals within the group, by what characteristics individuals differ from each other, it is desired to determine whether individuals are better at group or individual tasks and whether they prefer to be responsible when performing tasks or they shift this responsibility to other team members and last whether respondents will be more efficient in performing tasks if they are rewarded for their effort, whether it is a material or non-material reward.

Keywords. group, teamwork, team members, communication

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